

ROSS-ELLIS OPENS NEW PLANT AND REDUCES ITS CARBON FOOTPRINT

Montreal, January 16, 2009 – Ross-Ellis Packaging Solutions has moved its two separate printing and finishing plants into one brand new facility in LaSalle, Quebec, with 20% more production capacity.

"We're marking our 60th anniversary in a new location where we are better equipped than ever to serve our customers," said Frank Salvaggio, General Manager, Transcontinental Ross-Ellis. *"Combining all our operations under one roof has increased our efficiency and ensured our customers still better product quality."*

By eliminating the need to transport materials between sites, the entertainment and consumer packaging specialist has also reduced its carbon footprint. *"This was a major objective of the move and has further contributed to our long tradition of environmentally sound production practices and processes,"* explained Frank Salvaggio.

Demand for the company's specialty packaging and environmentally friendly products such as Digipak® and recycled board has been strong and is expected to remain so in 2009.

Transcontinental Ross-Ellis is now located at:

999, 90th Avenue,
Montreal (LaSalle),
Quebec H8R 3A4
514-861-2411
1-800-388-2996

For more information, contact:

Audrey Belouin
audrey.belouin@transcontinental.ca

www.ross-ellis.com

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